

RINH Invited Speaker Form

Please complete as much as you can

Name & job title:	Dr Pieter van de Graaf, eHealth Clinical Strategy Lead
Institution:	Scottish Government
Talk title:	The role of social media in science - policy interactions
Date:	1 st November 2016
Seminar Abstract: (provide URL if easier)	Many traditional ways for the presentation of evidence by scientists often fail to meet the needs of policy makers. However, scientific knowledge exchange activities now increasingly take place on-line via a wide range of social media. This seminar will highlight how social media can be used for effective science - policy interactions and discuss the associated issues based on the experiences of a scientist turned science adviser turned policy maker.
Speaker Biography: (provide URL if easier)	<p>Dr Pieter van de Graaf leads the clinical strategy team in the eHealth Division of the Scottish Government (SG) with responsibility for developing and implementing aspects of digital health policy in close cooperation with NHS Scotland, industry, academia, and third sector and patient organisations. He previously worked as a research scientist at the James Hutton Institute (SCRI) and SG-SASA, and as the Scientific Adviser for Food & Crops at SG- RESAS forming a key link between the Scottish research institutes and policy makers.</p> <p>Born and raised in the Netherlands, Pieter graduated at MSc level from Wageningen University in 1994. He then moved to the UK and gained a PhD in Biology from the University of Derby in 1999 after which he held several research positions in Scotland. He has been with the Scottish Government since 2003.</p>
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