

**DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (MBA) (SHANGHAI)
63N1SS92 (SEPTEMBER) / 63N1AJ92 (APRIL)**

Duration: 24 months part-time (MBA)

Content: Candidates take the following programme of courses:

September 2021 Intake

All students must take the following:

BU50EJ Strategy (15 credits)
BU54EH Management Effectiveness (15 credits)
BU57EC Accounting & Finance for Executives (15 credits)
BU57EL Marketing Reputation & Value (15 credits)
BU59EU Governance Responsibility & Ethics (15 credits)
BU50EE Entrepreneurship and Innovation (15 credits)
BU54ED Strategic HRM (15 credits)
BU57EA Global Strategy (15 credits)
BU55EF Leading Strategic Change (15 credits)
BU59EK Practical Intervention Project (45 credits)

Students may choose to take any of the following optional courses:

BU502S Global Financial Markets & Regulations (0 credits)
BU555S Big Data & Artificial Intelligence (0 credits)
BU503S Supply Chain and Operations Management (0 credits)
BU554S Project Management (0 credits)

April 2022 Intake

All students must take the following:

BU59EG Marketing Reputation & Value (15 credits)
BU59EF Leading Strategic Change (15 credits)
BU50EC Accounting & Finance for Executives (15 credits)
BU55EH Management Effectiveness (15 credits)
BU591T Strategy (15 credits)
BU59EE Entrepreneurship and Innovation (15 credits)
BU58ED Strategic HRM (15 credits)
BU50EB Governance Responsibility & Ethics (15 credits)
BU54EU Global Strategy (15 credits)
BU55EK Practical Intervention Project (45 credits)

Students may choose to take any of the following optional courses:

BU596S Personal Development (0 credits)
BU502S Global Financial Markets & Regulations (0 credits)
BU593S Supply Chain and Operations Management (0 credits)
BU595S Big Data & Artificial Intelligence (0 credits)

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October 2022 Intake

All students must take the following:

- BU54EH Management Effectiveness (15 credits)
- BU55EJ Strategy (15 credits)
- BU59ED Strategic HRM (15 credits)
- BU581D Accounting & Finance for Executives (15 credits)
- BU57EL Marketing Reputation & Value (15 credits)
- BU50EE Entrepreneurship and Innovation (15 credits)
- BU55EF Leading Strategic Change (15 credits)
- BU55EB Governance Responsibility & Ethics (15 credits)
- BU55EA Global Strategy (15 credits)
- BU59EK Practical Intervention Project (45 credits)

Students may choose to take any of the following optional courses:

- BU506S Personal Development (0 credits)
- BU552S Global Financial Markets & Regulations (0 credits)
- BU553S Supply Chain and Operations Management (0 credits)
- BU505S Big Data & Artificial Intelligence (0 credits)