

**DEGREE OF MASTER OF SCIENCE IN ENTREPRENEURSHIP (SEPTEMBER START)
(MBA/PgDip/PgCert)**

57N20SB1

FULL TIME ROUTE

Duration: 12 months full-time (MSc); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following compulsory courses:

Stage 1

All students must take the following:

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|--------|---|
| PD5006 | Getting Started at the University of Aberdeen (0 credit points) |
| BU5026 | Accounting and Finance for Managers (15 credit points) |
| BU5048 | Business Strategy (15 credit points) |
| BU5064 | Operations and Project Management (15 credit points) |
| BU502T | Issues and Trends in Managing Innovation (15 credit points) |

Stage 2

All of the courses for Stage 1, plus

| | |
|--------|---|
| BU5584 | The Leadership Challenge (15 credit points) |
| BU5553 | Strategic Marketing (15 credit points) |
| BU5554 | Managing People at Work (15 credit points) |
| BU552U | Creativity and Enterprise Planning (15 credit points) |

Stage 3

All of the courses for Stage 1 and Stage 2, plus

| | |
|--------|--|
| BU592V | Researching Contemporary Business Issues (15 credit points) |
| BU592W | Social Entrepreneurship (15 credit points) |
| BU593N | Business Negotiation Skills for Professionals (15 credit points) |
| BU5940 | New Venture Creation (15 credit points) |

Assessment: By coursework, by oral examination, or by a combination of these, as prescribed for each course.

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PART TIME ROUTE

Duration: 24 months part-time (MSc) without placement

The maximum time permitted for part time study to complete the MSc would be five years.

Content: Candidates take the following compulsory courses:

Students undertake a programme of study as agreed with the programme director, taking 30 credit points per semester (90 credit points per year of study).

Year 1

All students must take the following:

PD5006 Getting Started at the University of Aberdeen (0 credit points)

30 credit points from the following:

BU5048 Business Strategy (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5064 Operations and Project Management (15 credit points)
BU502T Issues and Trends in Managing Innovation (15 credit points)

30 credit points from the following:

BU5584 The Leadership Challenge (15 credit points)
BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU552U Creativity and Enterprise Planning (15 credit points)

30 credit points from the following:

BU592N Business Negotiation Skills for Professionals (15 credit points)
BU592V Researching Contemporary Business Issues (15 credit points)
BU592W Social Entrepreneurship (15 credit points)
BU5940 New Venture Creation (15 credit points)

Year 2

Credit points from the above courses taken in Year 1 cannot be taken again:

30 credit points from the following:

BU5048 Business Strategy (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5064 Operations and Project Management (15 credit points)
BU502T Issues and Trends in Managing Innovation (15 credit points)

30 credit points from the following:

BU5584 The Leadership Challenge (15 credit points)
BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU552U Creativity and Enterprise Planning (15 credit points)

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30 credit points from the following:

- BU592V Researching Contemporary Business Issues (15 credit points)
- BU592W Social Entrepreneurship (15 credit points)
- BU593N Business Negotiation Skills for Professionals (15 credit points)
- BU5940 New Venture Creation (15 credit points)

Assessment: By coursework, by oral examination, or by a combination of these, as prescribed for each course.