

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR CAMPUS – STREAM 1)
(SEPTEMBER START) (MSc/PgDip/PgCert)**

57N20QB1/61N20QVX/62N20QVZ

FULL TIME ROUTE

Duration: MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Stage 1

PD5006	Getting Started at the University of Aberdeen (0 credit points)
QB5001	Accounting and Finance for Managers (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5047	Issues in International Management (15 credit points)

Stage 2

QB5501	Managing Human Resources (15 credit points)
QB5503	Research Practice (15 credit points)
QB5513	Marketing Management (15 credit points)
QB5548	Internationalisation (15 credit points)

Stage 3

QB5901	New Venture Creation (15 credit points)
QB5902	Digital Marketing (15 credit points)
QB5943	Training and Consultancy (15 credit points)
QB5944	Project Management (15 credit points)

PART TIME ROUTE

Duration: MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Year 1 (Starts September 2023)

PD5006	Getting Started at the University of Aberdeen (0 credit points)
QB5047	Issues in International Management (15 credit points)
QB5501	Managing Human Resources (15 credit points)
QB5513	Marketing Management (15 credit points)
QB5548	Internationalisation (15 credit points)
QB5902	Digital Marketing (15 credit points)

Year 2 (Starts September 2024)*

QB5001	Accounting and Finance for Managers (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5503	Research Practice (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5901	New Venture Creation (15 credit points)

*Codes for Year 2 courses may be subject to change

Assessment: By a portfolio of coursework, as prescribed for each course.