

**DEGREE OF MASTER OF SCIENCE IN ENTREPRENEURSHIP (JANUARY START)
(MBA/PgDip/PgCert)**

57N20JB1

FULL TIME ROUTE

Duration: 12 months full-time (MSc); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following compulsory courses:

Stage 1

PD5506	Getting Started at the University of Aberdeen (0 credit points)
BU5584	The Leadership Challenge (15 credits)
BU5553	Strategic Marketing (15 credits)
BU5554	Managing People at Work (15 credits)
BU552U	Creativity and Enterprise Planning (15 credits)

Stage 2

BU592V	Researching Contemporary Business Issues (15 credits)
BU592W	Social Entrepreneurship (15 credits)
BU593N	Business Negotiation Skills for Professionals (15 credits)
BU5940	New Venture Creation (15 credits)

Stage 3

BU5048	Business Strategy (15 credits)
BU5026	Accounting and Finance for Managers (15 credits)
BU5064	Operations and Project Management (15 credits)
BU502T	Issues and Trends in Managing Innovation (15 credits)

Assessment: By coursework, by oral examination, or by a combination of these, as prescribed for each course.

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PART TIME ROUTE

Duration: 24 months part-time (MSc) without placement

The maximum time permitted for part time study to complete the MSc would be five years.

Content: Candidates take the following compulsory courses:

Students undertake a programme of study as agreed with the programme director, taking up to 30 credit points per semester (90 credit points per year of study).

Year 1

PD5506 Getting Started at the University of Aberdeen (0 credit points)

30 credit points from the following:

BU5584 The Leadership Challenge (15 credits)
BU5553 Strategic Marketing (15 credits)
BU5554 Managing People at Work (15 credits)
BU552U Creativity and Enterprise Planning (15 credits)

30 credit points from the following:

BU592W Social Entrepreneurship (15 credits)
BU592V Researching Contemporary Business Issues (15 credits)
BU593N Business Negotiation Skills for Professionals (15 credits)
BU5940 New Venture Creation (15 credits)

Year 2

30 credit points from the following (courses taken in previous years cannot be taken again):

BU5048 Business Strategy (15 credits)
BU5026 Accounting and Finance for Managers (15 credits)
BU5064 Operations and Project Management (15 credits)
BU502T Issues and Trends in Entrepreneurship and Innovation (15 credits)

30 credit points from the following:

BU5584 The Leadership Challenge (15 credits)
BU5553 Strategic Marketing (15 credits)
BU5554 Managing People at Work (15 credits)
BU552U Creativity and Enterprise Planning (15 credits)

30 credit points from the following:

BU592W Social Entrepreneurship (15 credits)
BU592V Researching Contemporary Business Issues (15 credits)
BU593N Business Negotiation Skills for Professionals (15 credits)
BU5940 New Venture Creation (15 credits)

PLEASE SEE OVER →

Year 3

30 credit points from the following (courses taken in previous years cannot be taken again):

- BU5048 Business Strategy (15 credits)
- BU5026 Accounting and Finance for Managers (15 credits)
- BU5064 Operations and Project Management (15 credits)
- BU502T Issues and Trends in Entrepreneurship and Innovation (15 credits)

Assessment: By coursework, by oral examination, or by a combination of these, as prescribed for each course.