

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (JANUARY START)
(MBA/ PgDip/PgCert(full-time))**

63N1JS92/63N1JSXE/63N1JSVZ

FULL TIME ROUTE

Duration: 12 months full-time (MBA and Human Resource Management); 12 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following programme of designated courses:

Stage 1

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU5559 Managing Innovation & Change (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)
- BU551C Entrepreneurship in Practice (0 credit points)

Stage 2

All of the courses for Stage 1, plus

- BU5940 New Venture Creation (15 credit points)

And three courses from the following Summer School electives (some courses will not be available every year, others may be made available):

- BU5946 Strategic Financial Analysis
- BU5948 Talking to Teams (15 credit points)
- BU5961 People, Creativity and Change (15 credit points)
- BU5965 Supply Chain Management
- BU5971 Essential Human Resource Practices (15 credit points)
- BU5991 Digital Marketing (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus

- BU5021 Business Economics (15 credit points)
- BU5026 Accounting and Finance for Managers (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5064 Operations and Project Management (15 credit points)
- BU5065 Entrepreneurship in Practice (0 credit points)

PART TIME ROUTE

Duration: 24 - 48 months part-time (MBA).

Content: Candidates take the following programme of designated courses:

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

Year 1

Up to 30 credit points from the following:

- BU5553 Strategic Marketing (15 credit points)

BU5554 Managing People at Work (15 credit points)
BU5559 Managing Change & Innovation (15 credit points)
BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following:

BU5946 Strategic Financial Analysis (15 credit points)
BU5948 Talking to Teams (15 credit points)
BU5961 People, Creativity and Change (15 credit points)
BU5965 Supply Chain Management
BU5971 Essential Human Resource Practices (15 credit points)
BU5991 Digital Marketing (15 credit points)

Year 2

All students must take the following:

BU5940 New Venture Creation (15 credit points)

Plus up to 30 credit points from the following:

BU5021 Business Economics (15 credit points)
BU5026 Accounting & Finance for Managers (15 credit points)
BU5048 Business Strategy (15 credit points)
BU5064 Operations AND Project Management (15 credit points)
BU5065 Entrepreneurship in Practice (0 credit points) full year course

Plus up to 30 credit points from the following (course taken in previous years cannot be taken again):

BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU5559 Managing Change & Innovation (15 credit points)
BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following:

BU5946 Strategic Financial Analysis (15 credit points)
BU5948 Talking to Teams (15 credit points)
BU5961 People, Creativity and Change (15 credit points)
BU5965 Supply Chain Management
BU5971 Essential Human Resource Practices (15 credit points)
BU5991 Digital Marketing (15 credit points)

Or

BU5969 Work Based Project (30 credit points)

Year 3

Up to 30 credit points from the following (courses taken in previous years cannot be taken again):

BU5021 Business Economics (15 credit points)
BU5026 Accounting & Finance for Managers (15 credit points)
BU5048 Business Strategy (15 credit points)
BU5064 Operations AND Project Management (15 credit points)
BU5065 Entrepreneurship in Practice (0 credit points) full year course

Assessment: By coursework, by written examination, or by a combination of these, as prescribed for each course.