

ART AND BUSINESS (MLitt/PgDip)

56V3N0A2/61V3N0VX

Duration: 12 months full time or 24 months part-time (MLitt); 9 months full-time or 18 months part-time (PgDip).

Content:

FULL TIME ROUTE

Stage 1

Compulsory Courses

AW1007 Academic Writing for Divinity, History and Philosophy (0 credit points)
BU5068 Business for Arts (15 credit points)
BU5021 Business Economics (15 credit points)
HA5033 Connoisseurship: Art in Scotland (15 credit points)
HA5032 Art and Business (30 credit points) * to extend through both semesters

Elective Courses

Students with no background in History of Art may wish to audit
HA1004 Introduction to Art History (15 credit points)

Stage 2

30 credit points from Business (BU coded) courses:

BU5573 Marketing Communications (15 credit points)
BU5576 Business Model Innovation (15 credit points)
BU5584 The Leadership Challenge (15 credit points) *note Marketing Communications cannot be taken at the same time as Leadership Challenge

And 30 credit points from:

LS55UU Cultural Property Issues: Law, Art and Museums (30 credit points)
ED553E Developing a Theory of Practice: Learning and Museums (30 credit points)

Students with no background in History of Art may wish to audit
HA1508 Modern Art

Stage 3

Compulsory Course for the MLitt

HA5904 Dissertation: Art and Business (60 credit points)

PART TIME ROUTE

Year 1

All students must take the following:

HA5032 Art and Business (30 credit points) * to extend through both semesters
AW1007 Academic Writing for Divinity, History and Philosophy (0 credit points)

Either 15 or 30 credits from the following:

BU5068 Business for Arts (15 credit points)

BU5021 Business Economics (15 credit points)
HA5033 Connoisseurship: Art in Scotland (15 credit points)
Elective Courses

Students with no background in History of Art may wish to audit
HA1004 Introduction to Art History (15 credit points)

Plus up to 45 credits from the following:

Either 2 from the following:

BU5573 Marketing Communications (15 credit points)
BU5576 Business Model Innovation (15 credit points)
BU5584 The Leadership Challenge (15 credit points) *note Marketing Communications cannot be taken at the same time as Leadership Challenge

Or 1 from the above BU courses plus one from the following:

LS55UU Cultural Property Issues: Law, Art and Museums (30 credit points)
ED553E Developing a Theory of Practice: Learning and Museums (30 credit points)

Students with no background in History of Art may wish to audit
HA1508 Modern Art

Year 2

All students must take the following:

HA5904 Dissertation: Art and Business (60 credit points)

Between 15 and 30 credits from the following (courses taken in the previous year cannot be taken again):

BU5021 Business Economics (15 credit points)
BU5068 Business for Arts (15 credit points)
HA5033 Connoisseurship: Art in Scotland (15 credit points)

Elective Courses

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