

# What Career Skills do you have? >



Building networks  
Projecting positive image of company  
Maintaining a sustainable work and life balance  
Use of appropriate language & behaviour  
Being accountable and accepting responsibility  
Extending duty of care to all

## PROFESSIONAL BEHAVIOUR

## LEADERSHIP



Delegating  
Praising and motivating  
Recognising others' strengths  
Managing change  
Mentoring  
Being proactive and strategic  
Mediating and conflict resolution

## ACTIVE LISTENING

Reading body language  
Showing empathy  
Paraphrasing  
Checking for understanding  
Encouraging  
Clarifying  
Summarising  
Reflecting



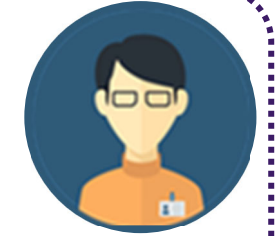
Delivering on promises

Managing expectations

Assessing customer needs

Handling complaints professionally

Meeting or exceeding expectations



Creating repeat business

Providing efficient service

## CUSTOMER SERVICE



Preparing a sales pitch  
Cold calling / door knocking

Managing relationships  
Identifying opportunities

Handling objections

Setting up strategy

Managing key stakeholders

## PROMOTIONAL / FUNDRAISING

## WRITING



Report writing  
Copy writing  
Letters to customers  
Drafting/editing  
Referencing  
Reviewing  
Minutes of meetings  
Analysing documents  
Appropriate email communication

Managing time effectively

Coping with stress effectively

Planning and prioritising effectively

Taking responsibility and initiative

Keeping track of tasks and time

Observing deadlines

## WORKING INDEPENDENTLY



Building websites  
Coding  
Programming

Editing pictures and movies  
Data entry  
Creating documents

Mass mailouts  
Database management

Managing social media  
Desktop publishing

Operating specialist software

## IT SKILLS

Sharing information

## TEAMWORK

Offering support  
Negotiating common goals  
Conflict management  
Consulting and encouraging others

Bridging diversity



## PROBLEM SOLVING



Analysing & understanding the problem  
Research and information collation  
Drawing conclusions  
Devising action plans  
Negotiating stakeholder cooperation

Consulting Stakeholders

Budgeting

Scheduling events

Contingency planning

Organising staff

Adapting to change

Reporting on delivery

Debriefing

## PLANNING & ORGANISING



FOR MORE INFORMATION AND TO CREATE YOUR OWN

SKILLS MAP VISIT OUR WEBSITE: [www.abdn.ac.uk/careers](http://www.abdn.ac.uk/careers)