

MANAGEMENT OF INNOVATION (MSc/PgDip/PgCert)

57N201B1/61N201VX/62N201VZ

Duration: 12 months full-time (MSc); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates must take the following compulsory courses

Stage 1

- BU5026 Accounting and Finance for Managers (15 credit points)
- BU5040 Operations and Technology Management (15 credit points)
- BU5041 New Product and Service Development (15 credit points)
- BU5042 Innovation and Technology Strategy (15 credit points)

Stage 2

All of the courses for Stage 1 plus

- BU5553 Strategic Marketing (15 credit points)
- BU5576 Business Model Innovation (15 credit points)
- BU5559 Managing Change and Innovation (15 credit points)
- BU5583 Research Practice (15 credit points)

Stage 3

All of the courses for Stage 2 plus:

- BU5960 MSc Management and Innovation - Dissertation (60 credit points)

Assessment: By course work, by written examination or by a combination of those, as prescribed for each course. The degree of MSc shall not be awarded to a candidate who fails to achieve a CGS grade of D3 in the relevant dissertation course, irrespective of their performance in other courses.