

DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT - ENGLISH (01NQ1370)

Students must also comply with the University General Regulations and the Supplementary Regulations for the Degree of Master of Arts.

All the courses listed below are prescribed for this degree

| PROGRAMME YEAR 1 – 120 Credit Points | | | | | |
|---|--|---------------|---------------------|---------------------------------|---------------|
| First Half Session | | | Second Half Session | | |
| Course Code | Course Title | Credit Points | Course Code | Course Title | Credit Points |
| AW 1008 | Academic Writing for Language & Literature | 0 | | | |
| PD 1001 | Professional Skills Part 1 | 0 | | | |
| EC 1006 | The Economics of Business and Society | 15 | AC 1515 | Accounting and Entrepreneurship | 15 |
| MS 1009 | Managing Organisations | 15 | MS 1509 | The Context of Business | 15 |
| EL 1009 | Acts of Reading | 15 | EL 1513 | Controversial Classics | 15 |
| Plus 30 credit points from courses of choice. | | | | | |

| PROGRAMME YEAR 2 – 120 Credit Points | | | | | |
|--------------------------------------|--------------------------------|---------------|---------------------|--------------------------|---------------|
| First Half-Session | | | Second Half-Session | | |
| Course Code | Course Title | Credit Points | Course Code | Course Title | Credit Points |
| MS 2005 | Managing Customers and Markets | 30 | MS 2511 | Operations Management | 15 |
| | | | PO 2508 | Understanding Statistics | 15 |
| EL 2011 | Encounters with Shakespeare | 30 | EL 2512 | The Tragedy of Knowledge | 30 |

| PROGRAMME YEAR 3 – 120 Credit Points | | | | | |
|--|---|---------------|---------------------|--|---------------|
| First Half-Session | | | Second Half-Session | | |
| Course Code | Course Title | Credit Points | Course Code | Course Title | Credit Points |
| NOTE: If you intend to take your dissertation in Business Management in level 4 you must take <u>MS 3553 Research Methods for Business in level 3.</u> | | | | | |
| Plus further credit points from level 3 course(s) in Business Management to gain a total of 60 credits in the discipline. (See Table of Honours Options below). | | | | | |
| Plus two level 3 EL courses to be chosen from two of the groups below | | | | | |
| Group 1: Medieval/ Renaissance Literature courses: | | | | | |
| EL 30DQ | Knights, Virgins and Viragos, Chaucer and Medieval Writing | 30 | EL 35CP | Page and Stage: Renaissance Writings 1500-1640 | 30 |
| Group 2: Romantic/Victorian Literature courses: | | | | | |
| EL 30GK | Mind and Monstrosity: Realism and the Gothic in the Long 19 th Century | 30 | EL 35XR | Romanticism | 30 |
| EL 3009 | American Innovation | 30 | | | |
| Group 3: Contemporary/Modern Literature courses: | | | | | |
| EL 30IH | States of Mind | 30 | EL 35KM | Perversion of the Interior: Women's Fiction 1925-1975 | 30 |
| EL 30JS | Anglo-American Children's Literature | 30 | EL 35UT | Art and Atrocity: Representations of Violence and Trauma | 30 |
| EL 30FF | Modernism: Make it New | 30 | | | |
| Group 4: | | | | | |
| EL 3008 | Writing Revolt: Literature and Politics in the 17 th Century | 30 | EL 35EH | Classical Epic | 30 |
| | | | EL 35YB | Creative Writing: Creativity and Craft | 30 |

PLEASE SEE OVER →

| PROGRAMME YEAR 4 – 120 Credit Points | | | | | |
|---|--------------|---------------|---------------------|------------------------------------|---------------|
| First Half-Session | | | Second Half-Session | | |
| Course Code | Course Title | Credit Points | Course Code | Course Title | Credit Points |
| EITHER: | | | | | |
| | | | EL 4502 | English Dissertation | 30 |
| | | | AND | | |
| | | | MS 4536 | Business Strategy | 30 |
| OR: | | | | | |
| | | | MS 4540 | Dissertation in Management Studies | 30 |
| Plus further credit points from Honours course(s) in Business Management and level 4 course(s) in English to gain a total of 60 credits in each discipline. | | | | | |
| NOTE: You are required to gain a minimum of 90 credit points from level 4 courses. | | | | | |

| Honours Courses in Business Management | | | | | |
|--|---|---------------|---------------------|-------------------------------|---------------|
| All courses are subject to availability. | | | | | |
| First Half-Session | | | Second Half-Session | | |
| Course Code | Course Title | Credit Points | Course Code | Course Title | Credit Points |
| LEVEL 3 OPTIONS | | | | | |
| MS 3056 | Business Ethics and Corporate Social Responsibility | 30 | MS 3551 | Understanding the Consumer | 30 |
| MS 3058 | New Venture Development | 30 | MS 3553 | Research Methods for Business | 30 |
| | | | MS 3554 | Human Resource Management | 30 |
| LEVEL 4 OPTIONS | | | | | |
| MS 4047 | Managing Consultancy and Change | 30 | MS 4536 | Business Strategy | 30 |
| MS 4053 | Understanding and Managing Behaviour in Organisations | 30 | | | |

| Notes | |
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| 1. | Candidates seeking entry to the Junior Honours programme must have accumulated, by award or recognition, or been exempted from, at least 240 credit points at levels 1 and 2, including the prescribed courses required to enter programme year 3. |