

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (JULY START)

63N1IJ92

This programme is a collaboration with the Interactive Design Institute.

Duration: 24 months part-time (MBA).

All students take the following (the codes given are for intakes in September/January/April/July):

Block 1

- IB592A The Leadership Challenge (15 credit points)
- IB503A Managing Change (15 credit points)
- IB542A Business Model Innovation (15 credit points)

Block 2

- IB552A Leading and Managing Projects (15 credit points)
- IB572A Accounting and Finance for Managers (15 credit points)
- IB582W Strategic Marketing (15 credit points)

Block 3

- IB592C Strategy and Practice in a Dynamic World (15 credit points)
- BU504D Future Thinking (15 credit points)
- BU554H Leading and Managing High Performance Teams (15 credit points)

Block 4

- BU554F Making Sense of Research
- BU584E Research in Practice
- BU594I Developing Business Solutions

Assessment: By a portfolio of coursework, as prescribed for each course.