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**Images of Research 2024**

**Guidance for Entrants**

About the competition

***Images of Research*** offers researchers a unique opportunity to share their work in a creative way. By pairing an eye-catching image with an engaging description, you can help others connect with your research. The image can be any form – photo, drawing, or digitally created – but must be captured as an image file (see entry guidance below).

Images and descriptions should demonstrate why your research matters – the difference that it makes to society, other research or global challenges.

Competition entries will be turned into A2 posters and displayed in **Aberdeen City Library** as part of **Book Week Scotland**, where the public will vote for their favourites. It is a unique chance to share your research with a wider audience!

Prizes

The competition winner will receive a cash prize. Selected finalist images and winners will be displayed in the Postgraduate Research College for the year.

Images of Research 2024: Key Dates

Competition opens: 5pm, Thursday 24th October 2024

Competition closes: **5pm, Monday 11th November 2024**

Competition display:  18-24 November in the Aberdeen City Library

Winner announcement: 26th November

***Entry Guidance:***

A) Image files

1. Your image must be taken or created by yourself or if not, used with explicit permission from the person who took or created it; you cannot submit images downloaded from the internet.
2. Images should be high resolution: 300dpi or minimum 150dpi, as they will be expanded into an A2 poster. Image size must be a minimum of 2Mb and no larger than 10Mb.
3. Images should be either jpg or tif format.
4. Images can be full colour or black & white.

B) Title & Description

1. Each submission must have a title of no more than six words. A short, snappy title is crucial for capturing the audience’s attention. Examples from previous entries include:

* A cast of the past
* The many arms of grandma
* Fly to survive

1. Your description is a chance to get creative in how you share your research, why it matters, and the impact it has on the world. Keep in mind, you have up to **100 words** to express this!

Some tips for writing the description:

* Picture your thesis as a "bestseller." Your image is the eye-catching cover, and your description is the engaging blurb on the back. Keep it simple. Write in plain English and use shorter sentences to grab attention with fewer words.
* Set the scene carefully and explain how your work fits into the bigger picture. Be sure to explain how and why your research is important. Allow your enthusiasm for your subject to shine!
* Avoid using jargon and acronyms. If you do have to use technical terms or acronyms, make sure that you explain them.
* It may be worth asking a friend or relative, who has no specialist knowledge of your research area, to read your description. Do they understand your description and the importance of your research?
* This guide to writing in plain English is helpful: <http://www.plainenglish.co.uk/files/howto.pdf>
* You can view descriptions from the last year entries here: <https://www.abdn.ac.uk/pgrs/training-development/images-of-research-competition-411.php>

C) Submission

Please submit all entries by emailing your image, title and description, together with your full name and your discipline to the [pgrs-training@abdn.ac.uk](mailto:pgrs-training@abdn.ac.uk) by **5pm, Monday 11th November** 2024.

E) Copyright

The University of Aberdeen retains the right to use all submitted entries in promotional materials without further permission from, or compensation to, the entrant. Credit will be given to the entrant if reproduced. The entrant will retain copyright.

F) Liability

The University of Aberdeen shall not be liable in any way for a submission. It is the responsibility of the photographer to secure permission from identifiable persons in their photographs by ensuring that they have written permission to use the image. You represent and warrant to the University that: (i) you are the sole and exclusive owner of your submission, or that you have all right and authority to grant the rights in the submission to the University described herein; (ii) you have obtained any and all releases necessary from all persons (or their legal guardians) depicted in the submissions.