

Anderson Anderson & Brown (AAB) LLP developed a successful and sustainable relationship through the Careers Service's three Employer Engagement strands: Recruiting Students and Graduates, Supporting Student Employability, Developing the Curriculum. AAB's additional engagement with disciplines outside of their own sector, and through their on-campus sessions have further contributed to the careers and employability provision offered to University of Aberdeen students and graduates.

## A selection of AAB's Student Engagement Activities 2015-16

### Recruiting Students & Graduates

- All of AAB's Internships were filled by University of Aberdeen students in 2015, and 2016.
- AAB have offered a third of their 2016 graduate roles to University of Aberdeen students, an increase on their 2015 intake.
- On-campus recruitment presentations.
- Attendance at the North of Scotland Graduate Recruitment Fair.

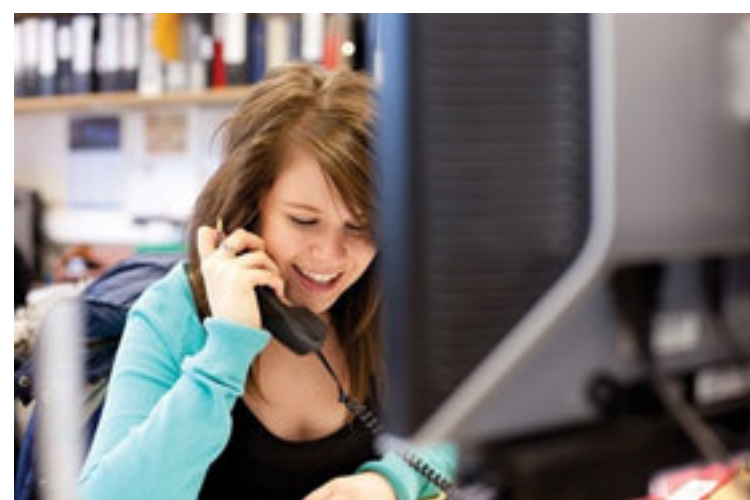


AAB are shortlisted for the 'AGCAS Award for Excellence in Careers Service Engagement' as a result of their University of Aberdeen Student Engagement activities.



*I am pleased that we are all seeing benefit from our involvement.*

Karen Stewart, Chief Human Resources Officer, AAB.



*My experience with AAB was positive right from the get go. From the internship application process right through to my very last day, I was made to feel like part of the team... I can only hope that I am lucky enough to go back next year!*

Michaela McCombie, AAB Audit Intern.

### Developing the Curriculum

- Participation in the Work Related Learning (WRL) Symposium to discuss and influence the direction, content, and format of curriculum-based WRL.
- Work-Based group projects for the level 3 undergraduate WRL course: Working Together: Employability for Arts & Social Sciences.
- Work-Based Projects for postgraduate dissertations through Making the Most of Masters.



### Supporting Student Employability



- Delivered a Skills and Career Planning Workshop.
- Provision of a speaker for the 'Alternatives to Law' Careers Event.
- HR Workshop for Law students.
- Careers session with the Women in Science & Engineering Society.
- Active participants in the Career Mentoring scheme.
- Networking and Personal Branding Workshop for the STAR Award.

*This is certainly a showcase example of how organisations and Careers Services can work together to ensure graduates have the skills, attributes, and experience to prepare them for the world of work.*

Peter Fantom, Head of Careers Service, University of Aberdeen.