



From mountain to sea

Aberdeenshire
COUNCIL



Paul Matthews

Moving On, Moving Up

27th April 2017



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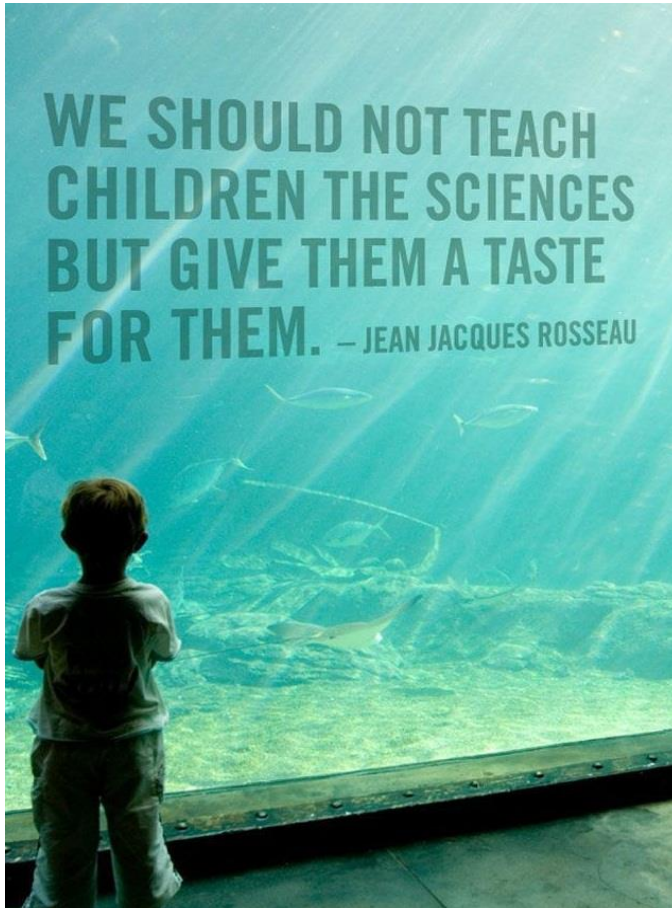
Introduction

- Background
- What do we mean by employability
- What are employers looking for
- Challenges
- Way forward



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The function of education is to
teach one to think intensively
and to think critically.

Intelligence plus
character - that is the
goal of true education.

Martin Luther King, Jr.
VERYBESTQUOTES.COM



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EVERY JOB INTERVIEW





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What do Employers Look For?





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Success Factors

- Qualifications and experience
- Confidence
- Business knowledge
- Enthusiasm
- Flexibility
- Ambition



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Ability
is what you're capable of doing.

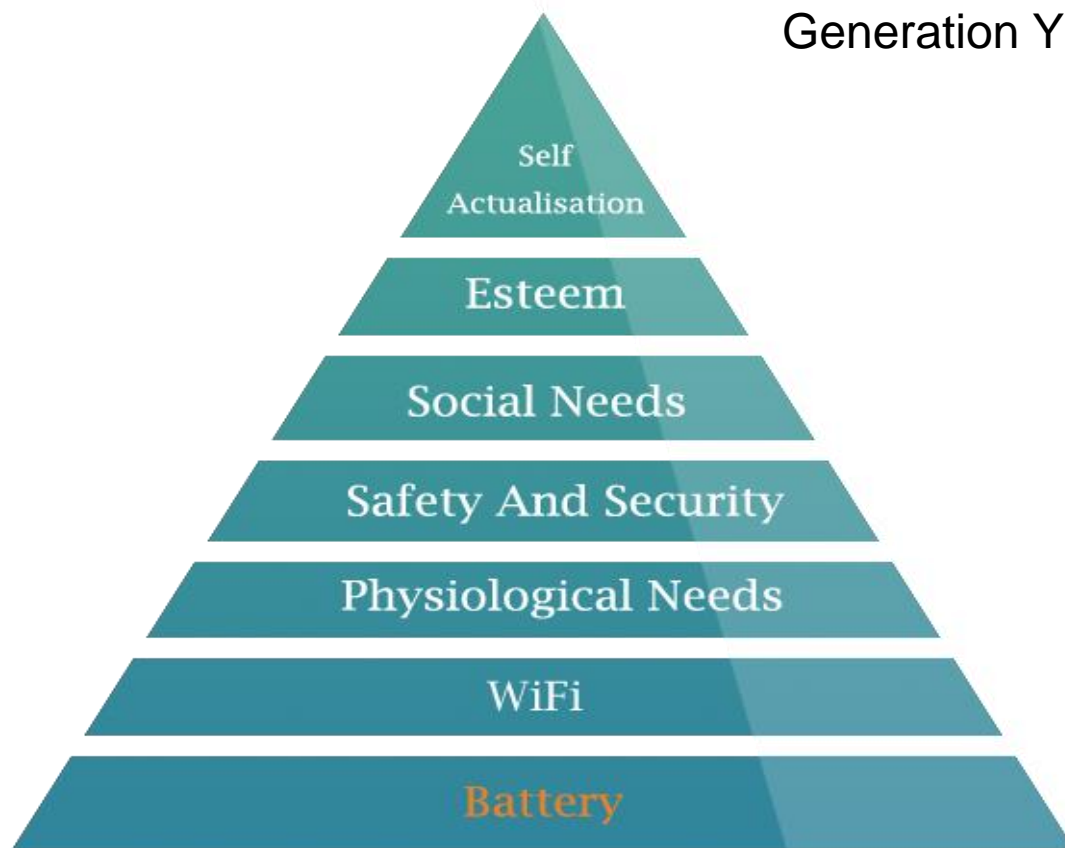
Motivation
determines what you do.

Attitude
determines how well you do it.



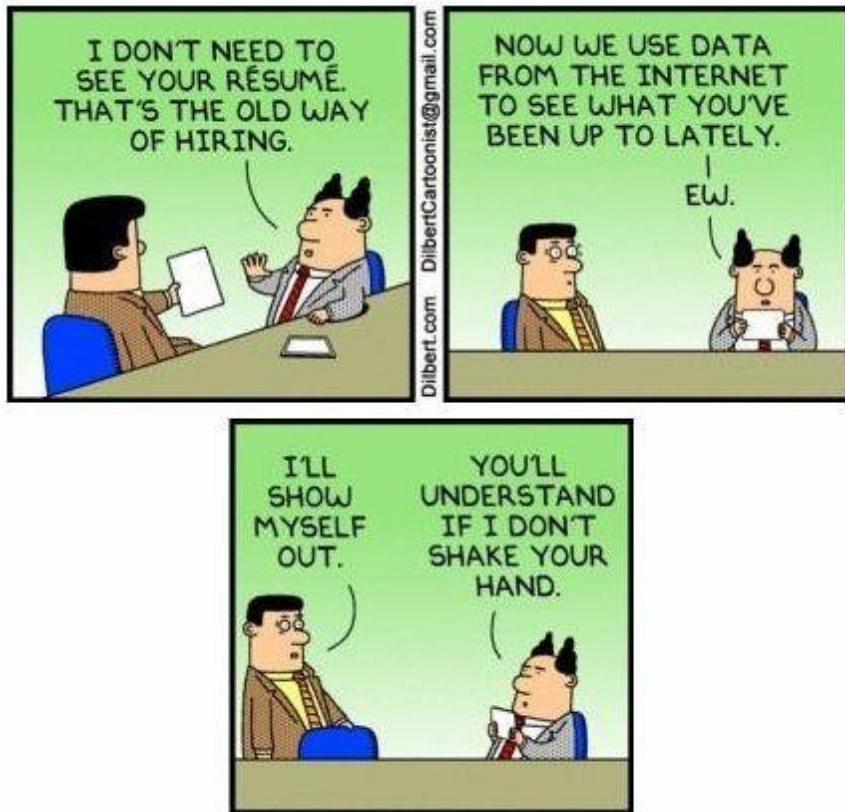
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Generation Y & Z Hierarchy of Needs





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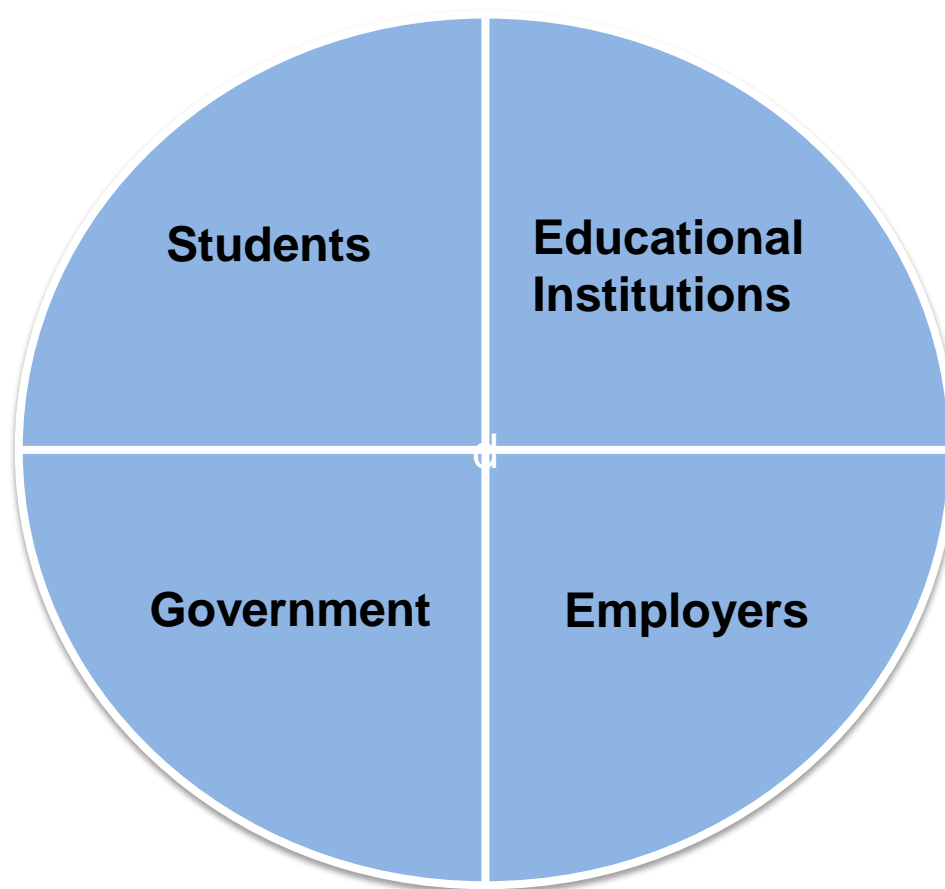
“Any other people skills, besides 400 Facebook friends?”



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Who is Responsible?





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Employer Commitment

- Growth
- Variety
- Engagement
- Positive Working Culture
- Work/life Balance



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Thank You