

## The Identify project at NIGHT

**European Researchers' Night (NIGHT)** is a Europe-wide public event dedicated to popular science and fun learning. It takes place each year on the last Friday in September. Around 30 countries and over 300 cities are involved ([https://ec.europa.eu/research/mariecurieactions/about/european-researchers-night\\_en](https://ec.europa.eu/research/mariecurieactions/about/european-researchers-night_en)).

On 29<sup>th</sup> September 2017, a researchers' group from the **Department of Molecular Biotechnology and Health Sciences - Molecular Imaging Center (University of Turin)** participated with a stand focused on the Magnetic Resonance Imaging technique, commonly known for its clinical application (<http://nottedeiricercatori.piemontevalledaosta.it/stand/fatti-sola-acqua-giochiamo-la-risonanza-magnetica/>).



University of Turin's booth at European Researchers' Night 2017. Piazza Castello in Turin. Italy.

The event was the occasion to present the Identify project to a varied audience (25000 people) which ranged widely in age, background, and interest. An interview was issued to a newspaper journal (La Stampa).

People learned about the MRI technique through two experiences: 1) the image acquisition of small food samples on the Portable Educational MRI System (MiniEDU20 MRI, Niustel. Permanent magnet:  $0.5 \pm 0.08T$ , probe coil:  $\varnothing 10mm$ .) and the radiology test, guessing the subject of the proposed MRI images.