



SPONSORSHIP AND EXHIBITION PROSPECTUS

PCST 2025

27 - 29 MAY 2025





INTRODUCTION

It is a great pleasure to invite you to participate in the PCST 2025 Conference running from 27 – 29 May 2025, at the P&J Live, Aberdeen, Scotland, UK.

The PCST Conference is the only international conference for science communication researchers and practitioners. The 2025 Conference will be the first meeting of PCST held in the UK and the conference will represent the UK science communication landscape. The conference has been a long time in the making – originally planned for May 2020, and hosted as a virtual conference in May 2021 the Local Organising Committee are delighted that an in-person conference will take place in Aberdeen in 2025.

There are a number of opportunities and ways which you can increase your visibility at the International Public Communication of Science and Technology Conference 2025. Reasons to sponsor:

- we expect to welcome over 700 international delegates from around 50 countries will be represented, this is an opportunity to promote your organisation prior to, during, and after the conference.
- demonstrate your commitment to the public communication of science and technology and in the development of young researchers and supporting participants from low and middle income countries.
- your support of the conference will be acknowledged widely both through online platforms, the conference website and app as well as at the conference itself.

Please see our range of sponsorship packages below, however, if you would like to discuss a bespoke package that meets your needs, please get in touch and we will be happy to work with you to develop a made to measure proposal.

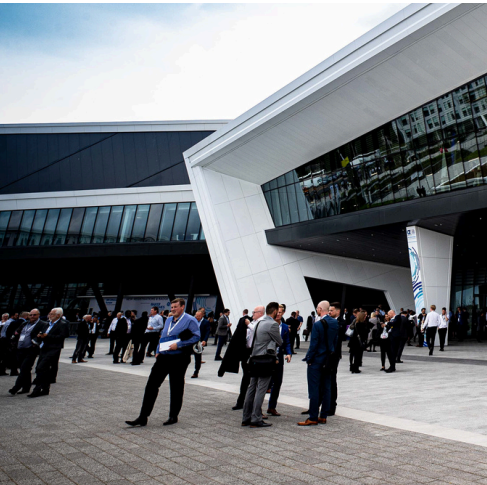
The Local Organising Committee of PCST 2025 wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.

VENUES



The Conference is being held at P&J Live, Aberdeen, Scotland, UK, The University of Aberdeen and other key city locations.

P&J Live will host the main conference sessions and is the largest event complex in the North of Scotland, boasting world-class facilities for organisers and delegates across the globe, all sustainably powered by local, renewable energy sources. Opened in 2019 the purpose build venue offers dedicated exhibition halls, conference suites and meeting rooms. Using the venue will even lower your event's carbon footprint as P&J Live is proud to be one of the most sustainable events venues in the UK.



P&J Live is located close to Aberdeen International Airport, six miles northwest of the city centre, and just a few short minutes from the city's new western peripheral route. You can reach the venue using a range of transport options.



The University of Aberdeen's King's College Campus will host the pre-conference workshops on 26 May. Founded in 1495 the University recently celebrated its 525th anniversary and comprises a community of more than 130 nationalities, with 14,000 students and 3,600 staff. A range of venues on the campus will provide host a range of pre-conference workshop that will be on offer to University staff and students, other local participants as well as conferenced delegates.

The welcome lecture and reception will be hosted at the city's Music Hall. The first event hosted there was the British Association for the Advancement of Science annual meeting in 1859. The conference dinner will be hosted at the iconic art deco Beach Ballroom.

SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements

Platinum Sponsorship

£15,000.00 +VAT

What's Included

- Listing as a Platinum Sponsor on all advertising and general publicity
- Logo on PCST 2025 conference website as a live link
- Logo on front cover of final programme as 'Platinum Sponsor'
- Full page advertisement on inside front cover of final programmes
- Listing on Sponsors and Supporters page in final programme
- 200 word company write up and logo in Sponsors and Supporters section of final programme
- Logo on all conference signage within the venue
- Inclusion of promotional information on the delegate app
- First option to provide pens and pads for inclusion in the delegate wallets
- Two complimentary full delegate registrations
- Double exhibition stands (with all associated benefits as outlined in the exhibition information)

Gold Sponsorship

£10,000.00 +VAT

What's Included

- Listing as a Gold Sponsor on all advertising and general publicity
- Logo on PCST 2025 conference website as a live link
- Half page advertisement in final programmes
- Listing on Sponsors and Supporters page in final programme
- 200 word company write up and logo in Sponsors and Supporters section of final programme
- Inclusion of promotional information on the delegate app
- One complimentary full delegate registration
- One exhibition stand (with all associated benefits as outlined in the exhibition information)

Silver Sponsorship

£3,000.00 +VAT

What's Included

- Listing as a Silver Sponsor on all advertising and general publicity
- Logo on PCST 2025 conference website as a live link
- Listing on Sponsors and Supporters page in final programme
- 100 word company write up and logo in Sponsors and Supporters section of final programme
- One exhibition stand (with all associated benefits as outlined in the exhibition information)

Bronze Sponsorship

£1,500.00 +VAT

What's Included

- Listing as a Bronze Sponsor on all advertising and general publicity
- Logo on PCST 2025 conference website as a live link
- Listing on Sponsors and Supporters page in final programme
- 100 word company write up and logo in Sponsors and Supporters section of final programme

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Other Opportunities

Many other opportunities exist to support the conference and include the following. We are also happy to discuss other suggestions for Sponsorship. All companies supporting one of the 'other opportunities' will receive the following additional benefits in addition to the specific Sponsor /supporters benefits detailed below under each opportunity.

- Link to your company/organisation website from the PCST 2020 website
- Listing on Sponsor s and Supporters page in both the preliminary and final conference programmes

Sponsorship of Delegate Coach Transfers **£ Negotiable +VAT**

Each day delegates will be collected and returned to their hotels from the Aberdeen Exhibition and Conference Centre. The sponsor's logo will be on all Coach Signage, the Coach timetable in delegate wallets and acknowledged in the final programme.

Sponsorship of Conference Dinner **from £3,500.00 +VAT**

The Congress Dinner is often the highlight of the week, with the opportunity to meet old friends, make new ones and for delegates to relax and chat. The PCST 2025. Dinner will be held in a venue of particular attraction to visitors to Aberdeen and Aberdeenshire. It is likely to include music, whisky and traditional Scottish Ceilidh dancing. Sponsor s will be acknowledged in the final programme and have logos on tickets and menus at the dinner.

Tea and Coffee Breaks **£3,500.00 +VAT**

Tea and coffee will be served to all delegates twice per day throughout the conference (Tuesday, Wednesday and Thursday). Within the exhibition areas, serving points will be placed in convenient locations as focal points for all delegates (including speakers and VIP's) to gather within the exhibition, providing maximum exposure for your product or service.

By supporting this, you will receive:

- Maximum exposure to your product/service twice per day
- Display board with your materials placed at each serving point
- Tent cards with your logo and company name on each serving point
- Your logo in the conference programme

Sponsorship of Name Badges **£750.00+VAT**

Each day delegates will be collected and returned to their hotels from the Aberdeen Exhibition and Conference Centre. The sponsor's logo will be on all Coach Signage, the Coach timetable in delegate wallets and acknowledged in the final programme.

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Sponsorship of Lanyard

from £1,000.00 +VAT

The lanyards will be attached to all name badges, which must be worn at all times. The sponsor's logo will be printed on the lanyards in one colour.

Delegate App Information

£300.00 +VAT

This provides an opportunity for you to place promotional information on the conference app which will be available to all delegates (including speakers and VIP's) to download in advance.

Exhibitors

£2,500.00 +VAT

Each 3m x 2m stand package includes:

- 1 Delegate Registration (Excludes Conference Banquet Ticket)
- Exhibitors name and logo included on the conference website and in the delegate pack.
- Shell Scheme Booth
- Name Board
- 2 Spot Lights
- 1 double Power Socket
- Standard Carpeting
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THANK YOU

For more information on the programme please visit the [conference website](#).

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CONTACT INFORMATION

To discuss sponsorship or exhibition packages or book a place, please contact the event organisers.

Event Organisers

Contact: CPD and Events Services

Address: University of Aberdeen, Room 28, University Office, King's College, Aberdeen, AB24 3FX

Email: cpdservices@abdn.ac.uk