

27TH CONFERENCE ON

MEDICAL IMAGE UNDERSTANDING AND ANALYSIS (MIUA)

19 - 21ST JULY 2023

THE SUTTIE CENTRE
UNIVERSITY OF ABERDEEN
SCOTLAND, UK



INTRODUCTION

It is a great pleasure to invite you to participate in the 27th Conference in Medical Image Understanding and Analysis running from 19 - 21 July 2023, at the Suttie Centre, University of Aberdeen, Scotland, UK.

MIUA 2023 is a UK-based international conference for the communication of image processing and analysis research and its application to medical imaging and biomedicine. This was a rapidly growing subject with ever increasing realworld applicability.

MIUA 2023 will be organised by a broad team at the University of Aberdeen including representatives from Aberdeen Biomedical Imaging Centre; Aberdeen Centre for Health Data Science and the School of Natural and Computing Science. The conference attracts around 200 UK delegates.

MIUA 2023 welcomes all researchers in medical imaging including mathematicians, computer scientists, bioinformaticians, clinicians, engineers and bioscientists.

MIUA 2023 is the principal UK forum for communicating research progress within the community interested in image analysis applied to medicine and related biological science. The meeting was designed for the dissemination and discussion of research in medical image understanding and analysis, and aimed to encourage the growth and raise the profile of this multi-disciplinary field by bringing together the various communities.

This year's conference will focus on two key themes:

- **Artificial Intelligence Technologies: applied to the support of diagnosis, monitoring and improvements in efficiency of care delivery**
- **Data Science Solutions: addressing the big challenges of health and healthcare.**

SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements

Platinum Sponsorship

£3500.00 +VAT

What's included

- Sponsor's logo and description will appear on website
- Sponsor's logo and website link included in all email correspondence to attendees
- Company logo in abstract book as Platinum Sponsor on Sponsor Page
- Full page colour advert in abstract booklet
- One delegate pack insert
- Banner/ publicity at conference dinner
- Company logo on programme as Platinum Sponsor
- Press release mentions sponsor prominently with website link
- One exhibition stand
- Three full delegate registrations including conference dinner

Gold Sponsorship

£2000.00 +VAT

What's included

- Sponsor's logo and description will appear on website
- Sponsor's logo and website link included in all email correspondence to attendees
- Company logo in abstract book as Gold Sponsor on Sponsor Page
- Company logo on programme as Gold Sponsor
- Half page colour advert in abstract booklet
- Banner/ publicity at conference dinner
- One exhibition stand
- Two full delegate registration including conference dinner

Silver Sponsorship

£1000.00 +VAT

What's included

- Sponsor's logo and description will appear on website
- Sponsor's logo and website link included in all email correspondence to attendees
- Company logo in abstract book as Silver Sponsor on Sponsor Page
- Company logo on programme as Silver Sponsor
- Quarter page advert in abstract booklet
- One exhibition stand
- One full delegate registrations including conference dinner

Bronze Sponsorship

£500.00 +VAT

What's included

- Sponsor's logo and description will appear on website
- Sponsor's logo and website link included in all email correspondence to attendees
- Company logo on programme as Bronze Sponsor
- Company logo in abstract book as Bronze Sponsor on Sponsor Page

SPONSORSHIP OPPORTUNITIES

Other possible Sponsorship Opportunities may include:

Sponsorship of Formal Dinner

- Inclusion of tag line on programme e.g. Company X has sponsored this event
- Inclusion of tag line/logo on the menu
- Logo included on web pages
- Invitations to the dinner
- Opportunity to welcome guests (short speech)

Sponsorship of Student Places

- Inclusion of tag line on programme/web pages e.g. Company X has sponsored 10 student places at this event / These places have been sponsored by Company X
- Logo included on web pages

Sponsorship of Drinks Reception

- Inclusion of tag line on programme e.g. Company X has sponsored this event
- Logo included on web pages
- Invitations to the reception and dinner

Sponsorship of Delegate Pack

- Logo on conference bag (with University of Aberdeen's logo)
- Inclusion of promotional materials in the delegate pack
- Inclusion of tag line on conference pack e.g. Company X has sponsored this pack
- Logo included on web pages

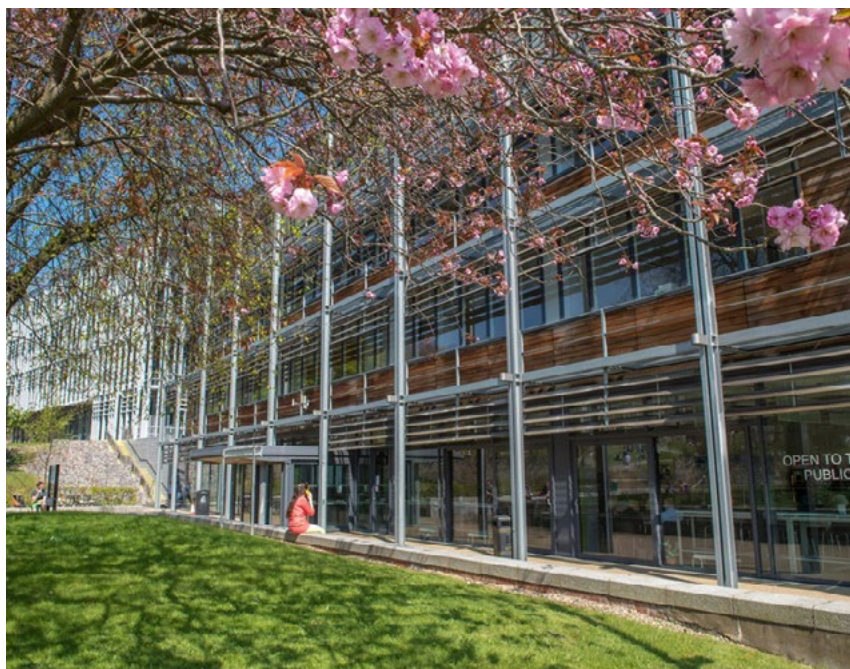
Abstract Booklet Advertising

- There are opportunities to advertise in the abstract booklet.

THANK YOU

For more information on the programme please visit the [conference website](#).

The Local Organising Committee of MIUA 2023 wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen



VENUE

The Conference is being held at the Suttie Centre, Foresterhill, Aberdeen, Scotland, UK

Address:

The Suttie Centre for Teaching & Learning in Healthcare
Foresterhill,
Aberdeen, AB25 2ZD

[Getting Here](#)

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers.

Event Organisers

Contact: CPD Services

Address: University of Aberdeen, Room 29,
University Office, King's College,
Aberdeen, AB24 3FX

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