



BIC-ISMRM

**BRITISH AND
IRISH CHAPTER -
INTERNATIONAL
SOCIETY FOR
MAGNETIC
RESONANCE IN
MEDICINE**

13-15 SEPTEMBER 2023

**SANDMAN HOTEL
ABERDEEN, SCOTLAND, UK**



ISMRM | British & Irish
CHAPTER



INTRODUCTION

It is a great pleasure to invite you to participate in the British and Irish Chapter of the International Society for Magnetic Resonance in Medicine (ISMRM) from 13 - 15 Sept 2023, organised by the University of Aberdeen, to be held at the Sandman Hotel, Aberdeen, Scotland, UK.

The International Society for Magnetic Resonance in Medicine (ISMRM) is the foremost world-wide organisation for the promotion of Magnetic Resonance Imaging (MRI). Its national offshoot is the British and Irish Chapter of ISMRM (BIC-ISMRM), which holds an annual Scientific Meeting, usually in the Autumn. The conference theme will be 'New Horizons in MRI'. The conference will bring together scientists, doctors and students concerned with the development and use of MRI from a broad range of disciplinary and geographical regions, primarily from the UK and Ireland, but also from Europe.

The University of Aberdeen has a long history of research in MRI; the first whole-body MRI scanner was developed here in the late 1970s and the first-ever diagnostic body scan took place at the University of Aberdeen in 1980. The conference will include a visit to the "Mark-I" scanner at Aberdeen Royal Infirmary, as well as the laboratories where current MRI research is taking place.

The event will be held over three days in September 2023. The first day will consist of a Workshop on the highly topical subject of Low-Field MRI. The following two days will include invited, oral and poster presentations on all aspects of MRI.

SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements

Gold Sponsorship

Suggested £2,000.00 +VAT

What's Included

- Recognition as a Gold Level sponsor
- Silver benefits, plus the following:
- An additional question for the main meeting quiz
- Free registration for one additional company representative
- Full page advertisement in conference programme booklet
- Banner/ publicity at conference dinner
- Company logo on the landing page of the conference web site
- Option to give short company presentation during Thursday or Friday lunch break

Silver Sponsorship

Suggested £1,200.00 +VAT

What's Included

- Recognition as a Silver Level sponsor
- Bronze benefits, plus the following:
- Provision of a question for the main meeting quiz (distributed with registration package);
- Free registration for one company representative
- Space for a display booth in the poster display area or lobby where coffee breaks will be served

Bronze Sponsorship

Suggested £500.00 +VAT

What's Included

- Recognition as a Bronze Level sponsor.
- Recognition on lecture slides (projected at the start of each session in-person and online)
- Company logo in the conference programme booklet
- Company logo on our conference web site with promotional material and/or links to your own web site
- Acknowledgement of sponsorship on the Chapter's web site
- Distribution of vendor-supplied brochure with registration package

SPONSORSHIP OPPORTUNITIES

Other possible Sponsorship Opportunities may include:

Sponsorship of Workshop

- Recognition as a workshop sponsor
- Recognition on master slides used on the day
- Inclusion of tag line on the programme e.g. Company X has sponsored this event
- Inclusion of company logo on our website with promotional materials and links to your website
- Distribution of vendor-supplied sales brochure with registration package;
- Opportunity for a short speech to welcome guests to the workshop

£850.00 +VAT

Sponsorship of Meeting Prizes

- Poster prize, Oral prize, John Griffiths pre-clinical prize
- Your company's name will be associated with the award and publicised in the programme, abstract booklet and the presentation of the award. The award is yet to be finalised, with the remainder subsidising the conference.

NEGOTIABLE

Sponsorship of Conference Dinner

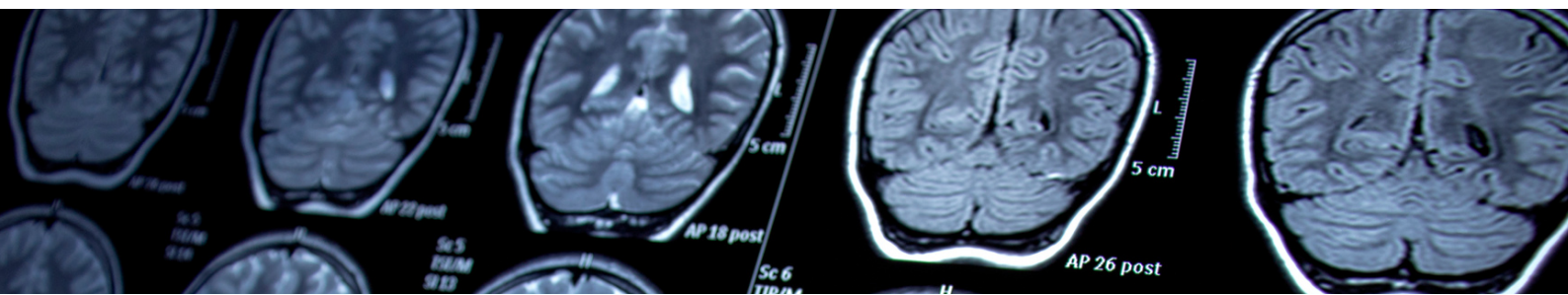
- Inclusion of tag line on programme e.g. Company X has sponsored the conference dinner
- Inclusion of tag line/logo on the menu
- Logo included on conference web pages
- Opportunity to welcome guests to the dinner (short speech)

NEGOTIABLE

Sponsorship of Student Travel Grants

- Price will be based on the number and amount of travel grants to be awarded and is negotiable.
- Inclusion of tag line on programme / web pages e.g. Company X has sponsored student travel grants for this event. / These places have been sponsored by Company X
- Logo included on conference web pages
- Recognition in individual student presentation/poster

NEGOTIABLE



EXHIBITION OPTIONS

We invite you to take advantage of our exhibition opportunities!

The exhibition will be held in the conference hall along with the poster displays. All catering during the refreshment breaks will be served in the Exhibition Area to encourage the flow of delegates and to maximise the networking opportunities for the exhibiting companies.

Exhibition (unmanned)

£555.00 + VAT

Exhibition (manned x 1)

£715.00 + VAT

Exhibition (manned x 1)

£875.00 + VAT





THANK YOU

For more information on the programme please visit the [conference website](#).

The Local Organising Committee of BIC-ISMRM 2023 wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.



VENUE

The Conference is being held at the Sandman Hotel in Aberdeen, Scotland, UK

Address:

St Andrew Street
Aberdeen,
AB25 1AD

[Getting Here](#)

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers.

Event Organisers

Contact: CPD Services

Address: University of Aberdeen, Room 28, University Office, King's College, Aberdeen, AB24 3FX

Web: www.abdn.ac.uk/events/conferences/bicismrm-home

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