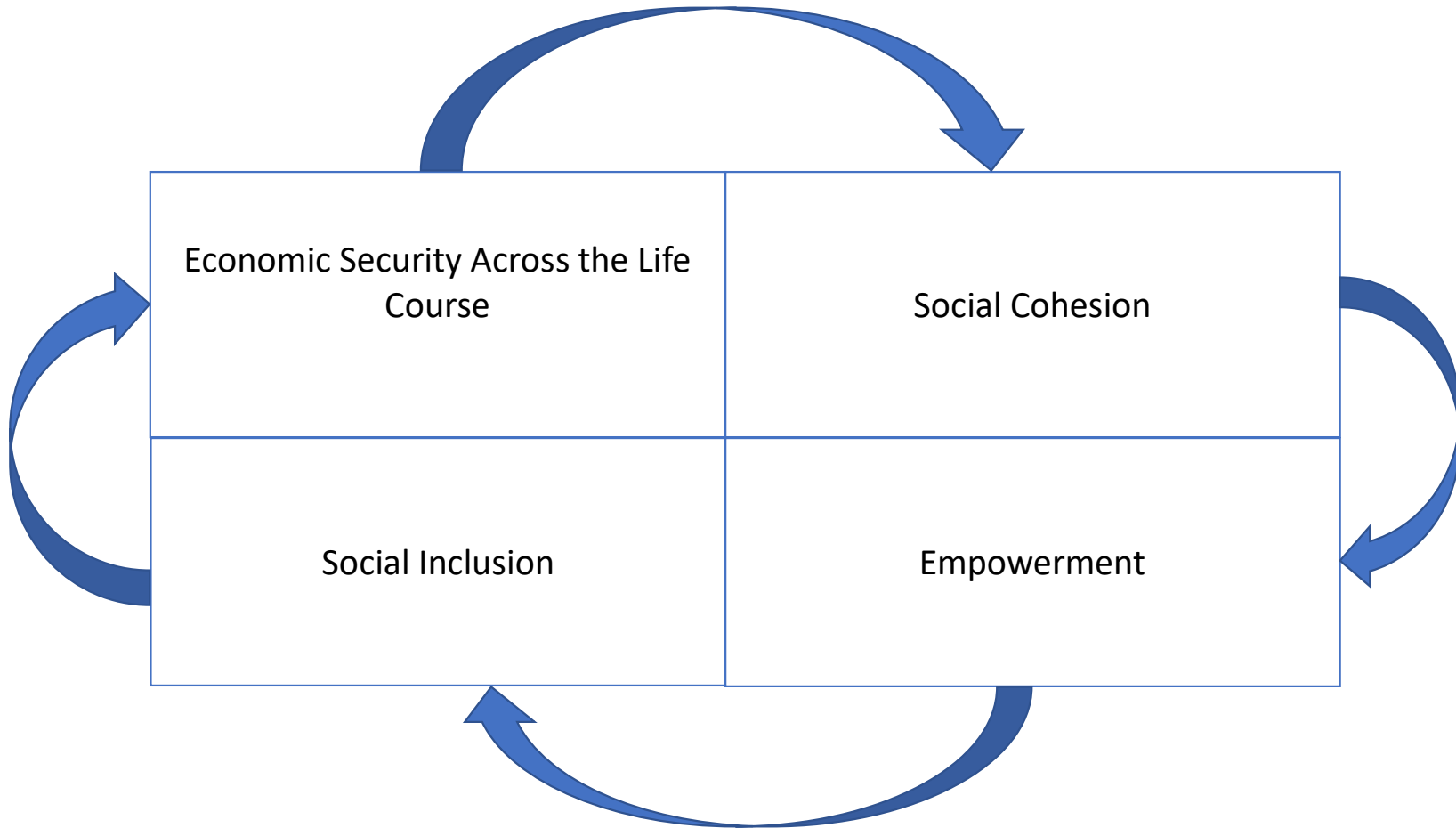# Using the Social Quality Model to Measure Quality of Life

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**Economics of Wellbeing and Public Organizations:** From Rescuing to Leading Wellbeing
12th April 2023

# The Social Quality Model: The Conditions for a Decent Society

| | |
|---|---|
| Economic Security Across the Life Course | Social Cohesion |
| Social Inclusion | Empowerment |

# Economic Security Across the Life Course

1. Decent employment – formal sector, permanent contract, sick pay, maternity, paternity and parental leave, paid holiday leave and a pension schemen.
2. Living wage
3. Unemployment pay and social security
4. Disability and retirement pensions
5. Children's allowances
6. A socially embedded economy

# Social Cohesion

A society that holds together and is able to manage creative tensions where there is a sense of belonging
national unity
Trust in the generalised other has been found to be the best indicator of social cohesion

# Social Inclusion

The degree to which all members of society are able to participate fully in social, economic, and political life. Equality and anti-discrimination legislation.
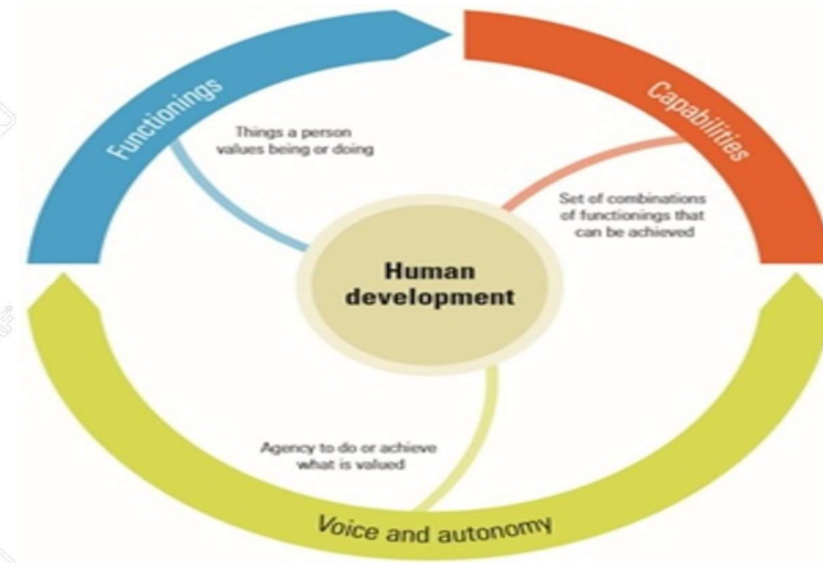
# Empowerment

People are able to control their own lives and take advantage of social, cultural and economy opportunities. Education, health, civil and political, and social and economic rights.

# Subjective Wellbeing: Beyond GDP

Using the social Quality Model as a theoretical basis for selecting indicators to measure subjective quality of life.
Research in EU, Eastern and Central Europe and the former USSR shows that controlling for each quadrant each makes a contribution to the correlation between the statistical model and subjective quality of life.
This establishes a demi-regularity

Assume that this ladder is a way of picturing your life. The top of the ladder represents the best possible life for you. The bottom rung of the ladder represents the worst possible life for you.

Indicate where on the ladder you feel you personally stand right now by marking the circle.

Best possible life

Worst possible life

AND THE SURVEY SAYS...