

‘Speaking to
Theorists’,
‘Seaching for
Facts’, and
‘Whispering in
the Ears of the
Princes’

SEEL Research Event



What is SEEL?

The Department of Economics is the home to Scotland’s first experimental economics laboratory: The Scottish Experimental Economics Laboratory (**SEEL**). **SEEL** also refers to the Aberdeen’s research group interested in experimental economics (and related subjects), which includes researchers from the Business School (BS), the Health Economics Research Unit (HERU), and the James Huton Institute (JH). Further information can be found at <https://www.abdn.ac.uk/business/research/scottish-experimental-economics-laboratory-seel-277.php>.

On the **15th of May 2024**, a **SEEL Research Event** will take place featuring **Professor Seda Erdem** (University of Stirling, <https://www.stir.ac.uk/people/257352>) as guest speaker. Below is the program.

TIME	ACTIVITY
13:30 - 14:00	<i>Coffee and welcome</i>
14:00 - 14:40	Hossein Radmard (BS), ‘Endowment Effect and Social Comparison Theory’
14:40 - 14:45	<i>Break</i>
14:45 - 15:25	Luis Loria Rebolledo (HERU), ‘Have preferences for lockdown changed? A 2020 and 2023 Discrete Choice Experiment’
15:25 - 15:30	<i>Break</i>
15:30 - 16:45	Seda Erdem (University of Stirling), ‘Shaping Palates: Exploring the Influence of Behavioural Insights and Nudges on Consumer Food Choices’

The event will take place in the **Sir Duncan Rice Library**, meeting room 1 (7th floor) <https://www.abdn.ac.uk/about/campus/maps/view/112/>.

For catering purposes, **interested attendees** are kindly requested to **REGISTER TO THE EVENT** at <https://www.eventbrite.co.uk/e/seel-research-event-tickets-877256205927>. Given that the venue can accommodate a limited number of people, slots will be assigned on a *first-come first-served basis*.

For questions or comments pertaining to this event, please contact luis.loria@abdn.ac.uk, m.papi@abdn.ac.uk, or hossein.radmard@abdn.ac.uk.