



KTP 2019 Case Study

28-29 November 2019

KTP ABERDEEN 2019

Overview

The Knowledge Transfer Partnership (KTP) National Managers' Conference 2019 was held over two days at the P&J Live at TECA attracting around 150 delegates to a series of presentations and workshops exploring the value of KTPs in promoting innovation, which has thrown the spotlight on how universities and industry are working together to promote economic growth in the region.

It was the first time the national conference was held in Aberdeen, following a successful bid by the North of Scotland KTP Centre supported by the University of Aberdeen's CPD Services, which organised the conference. KTPs promote collaborations between higher education institutions and industrial partners, allowing them to develop solutions that promote innovation and increase competitiveness.

The conference was opened by Professor George Boyne, Principal and Vice-Chancellor of the University of Aberdeen, and Professor John Harper, Principal and Vice-Chancellor of RGU. Keynote speakers included Ivan McKee, the Scottish Government Minister for Trade, Investment and Innovation, and Dr Colin Cooper, Head of Commercialisation & Collaboration at Innovate UK, the UK's innovation agency.

Among the presentations was a case study illustrating how KTPs can act as a catalyst for regional economic development featuring Professor Andy Porter, CTO of University of Aberdeen drug development spin-out Elasmogen Ltd, and Lorna Duguid, Opportunity North East's Development Director for Life Sciences.

The conference featured a Scottish themed social programme with a Gala Dinner at Aberdeen & Northern Marts (ANM), a former KTP company partner in Thainstone, Inverurie. The evening started with a 'KTP Auction' where delegates got the chance to test their

bidding skills inside a real auction ring as featured on the BBC Documentary "The Mart" by ANM's TV star auctioneer, Alan Hutcheon. The fun continued with a traditional Scottish Ceilidh and whisky tasting from Glen Garioch (pronounced geery) whisky distillery.

Key Information

Dates	28 - 29 November 2019
Conference Venue	P&J Live at Teca, Aberdeen
Conference Dinner & Ceilidh	ANM Thainstone, Inverurie
Delegates	150 mainly national delegates
Local Economic Impact	Over £150k

The University of Aberdeen CPD team provided essential support to the North of Scotland KTP Centre in allowing us to be awarded the 2019 National KTP Managers' Conference. They were involved right from the start, initially in preparing our bid to host the Conference in Aberdeen for the first time, and then in the planning and running of the highly successful event, which attracted a record number of 150 delegates from the UK and further afield. If you were considering organising an event, I would highly recommend contacting CPD services at an early stage as their advice and expertise proved invaluable at all stages from bidding, to planning and then running the event.



Robin Brown, Conference Chair

150

A RECORD NUMBER OF DELEGATES

9

WORKSHOPS

13

SPEAKERS

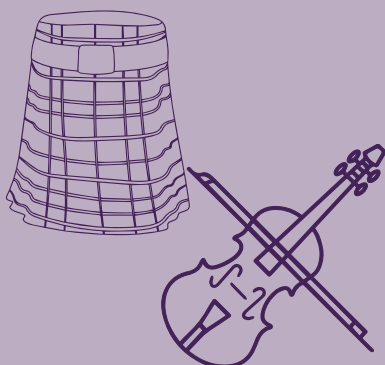


KTP Auction

WITHIN A REAL AUCTION RING AS FEATURED ON
THE BBC DOCUMENTARY "THE MART"

CONFERENCE DINNER & CEILIDH

ANM, THAINSTONE, INVERURIE



WHISKY TASTING

FROM GLEN GARIOCH
DISTILLERY



SCOTTISH QUIZ

