

EXPLORATHON '20

OVERVIEW

Explorathon is Scotland's participation in European Researchers' Night, a European Commission funded initiative which has run since 2014 as part of Horizon 2020. It is Europe's largest public engagement with research event and allows researchers to engage with audiences to demonstrate the importance of European Commission funding in research activity.

Explorathon is delivered by a consortium of Scottish universities, managed through the University of Aberdeen. More than 500,000 people have engaged with Explorathon activities across Scotland since 2014.



In 2020, CPD Services provided event delivery and management support for events led by the University of Aberdeen and project management support to the Explorathon consortium. Seven live events were held which included presentations (PechaKucha talks), panel debates and talks.

 @ernscot

 @ernscot

 Explorathon

 www.explorathon.co.uk

The CPD Services team provided full event management, including booking and feedback processes, supplier liaison, speaker/researcher liaison and briefing. Given the social distancing rules in place due to COVID-19, all events were delivered online using a number of different platforms suitable for the target audience of each event.

12 Pre-recorded events were developed which included tours of the Institute of Medical Sciences and Rowett Institute, family STEM workshops with the support of Aberdeen Science Centre, podcasts and school resources developed by Aberdeen Art Gallery.

50+ Marketing of over 50 events taking place across Scotland as part of Explorathon via the Explorathon website and social media channels

1800+ More than 1800 people engaged with content from the University of Aberdeen during the Explorathon reporting period.

75000+ Over 75000 people engaged with content across the consortium.

42 Forty-two University of Aberdeen researchers participated in events.

7 Seven researchers funded via European Commission funds.

This project has received funding from the European Commission's Horizon 2020 research and innovation programme under grant agreement No 955376.