### BUSINESS SCHOOL UNDERGRADUATE GUIDE 2025



**BUSINESS SCHOOL** 



### PROGRESS THROUGH POSSIBILITIES

The Business School

## **BEST OF BOTH**

Studying at the University of Aberdeen Business School means you not only benefit from our awards and accolades, but also those of the wider University.

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14,500

STUDENTS

2019

SCOTTISH

UNIVERSITY

OF THE YEAR,

IN THE **UK** FOR

SUSTAINABLE EDUCATION,

ND

### University of Aberdeen

1495

RANKED

**10TH IN UK** 

Home to

NOBEL PRIZES

Founded—

**Business School** 

120+

NATIONALITIES

**PRME** Principles for Responsible Management Education

EQUIS ACCREDITED BUSINESS

**SCHOOL** 



93.8%

OF OUR GRADUATES ARE IN EMPLOYMENT AND/OR FURTHER STUDY 15 MONTHS AFTER GRADUATION



90+

**RESEARCH ACTIVE** 

**STAFF MEMBERS** 

IN SCOTLAND IN STUDENT POSITIVITY FOR BUSINESS AND MANAGEMENT STUDIES<sub>5</sub>

**81**%

OF OUR RESEARCH WAS CLASSIFIED AS WORLD-LEADING & INTERNATIONALLY EXCELLENT



Times Higher Education Impact Rankings 2024. 2. The Times and Sunday Good Times University Guide.
 QS Sustainability Rankings 2023. 4. Graduate Outcomes Survey 2022. 5. National Student Survey 2024.
 REF, 2021. 7. Guardian University Guide 2024

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### UNDERGRADUATE DEGREE PROGRAMMES

The Business School offers programmes in core business subject areas, including Accountancy, Business Management, Economics, Finance, International Business and Real Estate.

We believe that it's essential to have an appreciation of disciplines other than your own, providing a deeper understanding of the context of your own core discipline. We call the programmes that provide this and for other broadening experiences, Enhanced Study. All single honours undergraduate degree programmes include Enhanced Study, and are structured in such a way that this will not increase your overall workload.

With a flexible approach to study you can mix and match modules during your first years of study giving you the chance to think, work and innovate across disciplines. Designed to be flexible so that students can focus on one specialist area, transfer from one programme to another or study multiple disciplines at the same time. Students can take courses from other parts of the University, so if you have an interest in languages, history, politics, psychology, legal studies or something else, you can sample courses from elsewhere in your first two years to help you decide what best suits you.

However, if you already know that you would prefer to focus on a single discipline, we offer programmes where students can specialise in one area and gain the essential knowledge and core skills for the subject. If you would like more information about single honours programmes please contact us study@abdn.ac.uk



#### International Partnerships

The Business School has a number of undergraduate partnerships including with South China Normal University and Shandong Normal University. At undergraduate level you can study for two years in China and then transfer to the University of Aberdeen to complete a further two years of study, entering in Year 3.

Every effort has been made to ensure the accuracy of the information contained within this brochure, but it is subject to alteration without notice. Therefore, the University reserves the right to make variations to the contents or methods of delivery of courses and programmes. Please visit our website for the latest information. The University of Aberdeen Business School continues to pursue best practice and high standards of service for all students. Information is correct at time of going to print.



### SOCIETIES

At the University of Aberdeen we have a number of clubs and societies you can join for social or professional purposes, or both! The Business School is home to the biggest societies on campus.

#### **Business and Economics Society**

The Economics and Business Society is the official society of the University of Aberdeen Business School and one of the largest societies on campus, with over 200 members. Students have the opportunity to attend debates and presentations from industry speakers to make important connections with potential employers.

#### **Trading and Investment Club**

AUTIC's goal is to provide its members with an in-depth understanding of finance, giving hands on experience with investment evaluation and decision making. Students gain exposure to experienced and successful professionals from the wider world of finance.

#### FinTech and Blockchain Club

AUFBC is a society aimed at building an understanding of the technological disruption affecting the financial industry and the world itself, with the main focus toward financial and blockchain technology. Every week we aim to discuss topics that are hand-picked to expand knowledge, encourage forward-thinking and broaden horizons.

#### AIESEC

Founded in 1948, AIESEC is a global youthled organization striving to achieve peace and fulfilment of humankind's potential by activating leadership qualities in youth through learning from practical experiences in challenging environments. Since 2015, we have been collaborating with the UN towards achieving its SDGs, while aiming to develop young people by providing internship opportunities abroad.

With over 100 clubs and societies to choose from, including over 50 sports societies there is something for everyone at The University of Aberdeen.





# MA ACCOUNTANCY AND FINANCE

Accountancy and Finance at Aberdeen gives you a thorough grounding in theory, practice and business skills. The course is taught by research active and accounting practice experts, with the advantage of real-life employers and scenarios integrated into your programme.

#### Why this programme?

- Ranked 7th in the UK for Accounting and Finance (Guardian University Guide 2024).
- The University of Aberdeen • courses are accredited by ICAS, CIMA and ACCA. You will study in a dynamic teaching and research environment and be taught by staff with a wide range of both theoretical and practical backgrounds and experience.
- Students progress into a broad range of Accountancy and Finance careers.



Professionally Recognised

#### What you'll study

The four year course provides a background for the career possibilities ahead, with flexibility to build on your strengths and tailor your degree.

#### Year 1

- Accounting & Accountability •
- Economics for Business & Society
- Finance 1: Finance, Risk & Investment
- Accounting Principles
- The Global Economy
- Academic Writing for Business
- Getting started at the • University of Aberdeen Part 1

#### Year 2

- Management Accounting 2
- Finance 2: Business Finance
- Financial Accounting 2
- Financial Markets & Regulation
- Understanding Statistics
- Business Law •

#### Year 3

- Financial Accounting 3
- Management Accounting 3
- . Finance 3: Corporate Finance Auditing
- Finance 4: International **Financial Management**

#### Year 4

Accounting Theory

Career options

Audit Associate

Dissertation in Accountancy OR Finance

Trainee Chartered Accountant

Accounting Technician **Business Advisor** Forensic accountant Finance trainee

In my first semester of second year I went to study in Hong Kong, where I was able to study taxation. This has massively helped my career as I was able secure an internship in business tax later in the summer and I believe my time abroad was a huge selling point.

#### Sebastian Maciej MA Accounting and Finance





### MA ACCOUNTANCY

The MA in Accountancy is designed to provide students with extensive knowledge and understanding of the world of Accountancy and to enable them to succeed as a professional accountant.

Accountancy at the University of Aberdeen Business School will develop a student's intellectual skills through analysing and evaluating accounting information and understanding how it is used in a modern economy. Students will gain a strong foundation in Accountancy and develop the analytical and evaluation skills required.

This programme is accredited by the Institute of Chartered Accountants of Scotland (ICAS), CIMA (Chartered Institute of Management Accountants) and ACCA (Association of Chartered Certified Accountants).

#### Why this programme?

- Ranked 7th in the UK for Accounting and Finance (Guardian University Guide 2024).
- Learn how complex organisations operate, and benefit from being involved in real-life scenarios.
- Benefit from close links with employers and be supported by dedicated careers advisors.

#### What you'll study

Course delivery is via a mixture of lectures, seminars and small group tutorials. Assessment is by coursework and examinations.

### Year 1

- Accounting & Accountability
- Economics for Business & Society
- Accounting & Entrepreneurship
- Finance 1: Finance, Risk & Investment
- The Global Economy
- Professional Skills Part 1
- Academic Writing for Business

#### Year 2

- Management Accounting 2
- Finance 2: Business Finance
- Financial Accounting 2
- Understanding Statistics
- Business I aw

#### Year 3

- Financial Accounting 3
- Management Accounting 3
- Audit Practice
- Taxation

#### Year 4

Dissertation in Accountancy

#### **Optional Accountancy Courses:**

Accounting and Sustainability, Audit Theory and Evolution, Public Sector Accounting, Accounting History, Corporate Governance and Ethics, Contemporary Issues in Accounting.

#### **Optional Finance Courses:**

**Empirical Methods in Finance, Financial** Strategy and Investment Management.

#### Career options

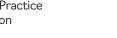
- Trainee Chartered Accountant
- Financial Analyst
- Portfolio Manager
- Risk Management Consultant
- Forensic Accountant
- **Business Advisor**
- Accounting Technician
- Consultancy
- Actuarial Analyst
- Training contracts with the 'Big Four' including Deloitte, PwC, EY and KPMG





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### **MA FINANCE**

Our MA in Finance is designed to provide students with an extensive knowledge and understanding of the world of Finance. In particular, the degree explores relevant theory in the business world and how it is applied to the world of Finance.

Students will be exposed to the quantitative techniques used in industry and learn how to apply these theories in practice. This degree is an ideal springboard to a brilliant career in any industry.

#### Why this programme?

- Ranked 7th in the UK for Accounting and Finance (Guardian University Guide 2024).
- Focus on crucial areas in business such as financial management, corporate finance, personal finance, financial institutions, derivatives and the stock market.
- Learn in a dynamic research environment, inspired by staff who are internationally known for their leading research in Accountancy, Finance, and Business Management.
- Students will have access to professional training facilities, such as our trading floor, which uses the same platform as major financial service companies across the world.
- Thrive in the international, dynamic environment of our Business School with classmates of over 40 nationalities.
- Benefit from close links with employers and be supported by dedicated careers advisors.

#### What you'll study

Course delivery is via a mixture of lectures, seminars and small group tutorials. Asessment includes written assignments, presentations, examinations and project work.

#### Year 1

- Economics for Business & Society
- Finance 1: Finance, Risk & Investment
- Accounting Principles
- The Global Economy
- Professional Skills Part 1
- Academic Writing for Business

#### Year 2

- Finance 2: Business Finance
- Financial Markets & Regulation
- Understanding Statistics

#### Year 3

- Finance 3: Corporate Finance
- International Financial Management

#### Year 4

- Financial Strategy and Investment Management
- Empirical Methods in Finance
- Derivatives and Treasury Management
- Dissertation in Finance

#### **Career options**

- Financial Analyst
- Portfolio Manager
- Risk Management Consultant
- Financial Manager
- Personal Financial Adviser
- Securities and Commodities Agent
- Accounting Technician
- Business Advisor
- Tax Advisor
- Economist

We were taught a topic about debt and the Lecturer was referring to a paper that she'd written herself about what they discovered. And so, when you're learning things that have been discovered by your Lecturer then you know you're in very safe hands.

Angus Grelak MA Economics and Finance

We were taught a topic about debt and the Lecturer was that she'd written herself about what they discovered. And



Students will gain real-world experience dealing with stocks and securities through our Bloomberg Terminal, a cutting-edge software package that gives continuously updated information on equities, foreign exchange, commodities and other asset classes along with an in-depth global newsfeed.

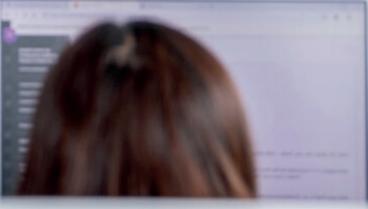
Gain the skills required to work productively in the financial services industry, picking up the practical skills required for life at the Stock Exchange before you graduate and gain an in-depth understanding of finance in practice.

### Bloomberg

My 11, 20









Having a very international background and with its multicultural environment Aberdeen was the clear choice. It also appealed to me that the programme is taught on the university's main campus. This has allowed me to meet students with different degrees, in different years of their studies, all with unique backgrounds, from all over the world.

Zena Marijewko MA Business Management The Business School

### MA BUSINESS MANAGEMENT

Business Management at Aberdeen explores the theory and practice of how people and organisations are managed in a highly competitive global business environment. You will benefit from reallife scenarios and the input of national and local employers, giving you the skills, experience and attributes for a head start across a wide range of careers in the international business world.

We provide an opportunity for students to study Management on its own, as a single honours degree or alongside one of a large number of other subjects, as a dual degree, such as Business Management & Real Estate. A key benefit of this degree is the flexibility it offers your first and second years to tailor during your studies to your own particular interests.

#### Why this programme?

- Ranked 11th in the UK for Business Management. (Guardian University Guide 2024).
- Taught by staff actively engaged in research and/or consultancy.
- At Aberdeen, we put an emphasis on evidence-based management.
- Our programmes ensure choice and flexibility.

#### What you'll study

Delivery is by means of lectures, seminars and small group tutorials. On specific modules, these will be supplemented by external speakers.

#### Year 1

- Economics for Business & Society
- Managing Organisations
- Accounting & Entrepreneurship
- Professional Skills Part 1
- Academic Writing for Business

#### Year 2

- Operations Management
- Understanding Statistics
- Marketing

#### Year 3

- Research Methods for Business
- New Venture Development
- Business Ethics and Corporate
  Social Responsibility
- Understanding the Consumer
- Human Resource Management

#### Year 4

- Understanding and Managing Change
- Understanding & Managing Behaviour in Organisations
- Business Strategy
- Dissertation in Management Studies

#### **Career options**

- Graduate Commercial Manager
- Account Manager
- Recruitment Consultant
- Marketing Executive
- Systems Analyst
- Sales Executive

### **MA ECONOMICS**

Economics at Aberdeen gets to grips with

the global economy and the factors that

from a social and financial perspective. Taught by leading economists, you

will gain a thorough understanding of

explorehow they work in the real world.

economic theories and models, and

You will gain skills that will help you

policy and its political, social and

and financial decision making.

We are also home to research

economics laboratory.

Why this programme?

and Scotland's first experimental

understand what determines income,

wealth and wellbeing; global economic

international impact as well as business

centres in energy and labour economics,

We offer an excellent teaching

environment, which is committed to meeting the needs of the industry. Our programme can help you gain analytical skills that are important in a wide variety of careers. Study in a strong, internationally

influence wealth creation and distribution

#### Year 1

- The Economics of Business & Society
- The Global Economy
- Professional Skills Part 1
- Academic Writing for Business

#### Year 2

- Intermediate Microeconomics
- Intermediate Macroeconomics

#### Year 3

- Mathematical & Statistical Methods
- Development Economics
- International Economics
  - Economics of Natural Resources & the Environment
  - Industrial Economics
  - Labour Market Economics
  - Econometrics
  - Health Economics

#### Year 4

- Economics Dissertation
- Experimental Economics;
- Advanced Microeconomics
- Advanced Macroeconomics
- History of Economic Thought
- Applied Economic Policy Evaluation

#### recognised research environment in areas such as labour and energy

#### What you'll study

economics.

Course delivery is via a mixture of lectures, seminars and small group tutorials. Assessment is by coursework and examinations.

#### **Career options**

- Business Analyst and Researcher
- Assistant Economist
- Associate Fund Administrator
- Economist
- Financial Risk Analyst
- Forensic Accountant



The MA Economics degree helped me get my internship at BP and it is definitely a major contributing factor when applying for jobs in general. I have most certainly developed strong analytical and quantitative skills along with the ability to critically assess a subject understanding pros and cons rather than just having a broad concept knowledge.

Christian Hristov MA Economics

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My experience at Aberdeen has confirmed to me that I know what I want to do. I feel like I'm finishing my final year with a plan. I am in the middle of applying for graduate schemes and I feel my experience at Aberdeen has set me well. It's made me a more confident, outgoing person which I'll be able to transfer whilst going into a new workplace.

Heidi Floydd MA Real Estate

#### The Business School

### **MA REAL ESTATE**

Real Estate at Aberdeen examines real estate markets from the perspectives of both investment and business, drawing on the latest research and practice.

With a focus on commercial property, housing and infrastructure, our professionally accredited programmes prepare you for an exciting career in property across investment, asset management, valuation and development.

#### Why this programme?

- Alongside your real estate courses, you have a wide range of choice to develop your personal interests, leading to a variety of degree programmes.
- Opportunity to take part in international competitions run by prestigious organisations such as Cornell, Corenet and the RICS.
- We are a world-class centre of excellence at the cutting edge of real estate research and teaching.
- We incorporate real-life elements in the curriculum, including field trips and site visits.
- We work closely with local, national and international professionals to promote industry standards and best practices.



Fully accredited by the Royal Institution of Chartered Surveyors (RICS)

#### What you'll study

Courses involve weekly lectures and small group tutorials/seminars. Students will also be required to undertake project work.

#### Year 1

- The Economics of Business & Society
- Finance, Risk & Investment
- The Global Economy
- Understanding Property
- Professional Skills Part 1
- Academic Writing for Business

#### Year 2

- Land & Property Economics
- Land & Property Law
- Understanding Statistics
- Principles of Property Valuation

#### Year 3

- Applied Valuation
- Real Estate Development
  and International Investment

#### Year 4

- Real Estate Portfolio Investment
- Housing Economics
- Real Estate Dissertation

#### **Career options**

- Portfolio Manager
- Real Estate Developer
- Fund Analyst
- Valuation Surveyor
- Corporate Real Estate Consultant
- Sustainability Advisor

### MA/MBUS INTERNATIONAL BUSINESS

The MA (four years) and the MBus (five years) in International Business are programmes designed to develop the international business leaders of the future. They provide students with a broad understanding of international business.

Students will have the opportunity to include the study of a language throughout the programme, whether or not they have any prior knowledge of the language. Periods of study or internships abroad are integral parts of these programmes.

#### Why this programme?

- You will gain exceptional knowledge and understanding of international business, both its operations and its economic, political and social contexts.
- We deliver a learning experience that provides students with confidence and equips you with the skills required by employers.
- We draw on our globally recognised excellence in teaching and research to challenge students academically and to connect them with the world of practice.
- You will have the option to study a modern language throughout the programme.

#### **Career options**

- Management Consultant
- Sales Manager
- International Trader
- Financial Controller
- Business Development Manager
- Marketing Executive
- Business Consultant
- Strategy Analyst
- Cultural Advisor
- International Recruitment Consultant

#### What you'll study Year 1

- International Context for Business 1
- International Context for Business 2
- Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate).
- Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

#### Year 2

- Big Data in Operations and Supply Chain Management
- Big Data in Business and Finance
- Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate).
- Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

#### Year 3

- Being an International Manager 1
- Being an International Manager 2

#### **Optional specialism courses**

Choose from Accountancy, Economics, Finance or Real Estate.

#### **Optional modern language**

Choose from Spanish, French, German, Gaelic or Mandarin.

#### Year 4

- (Year 5 for MBus MBus students Year 4 Study Abroad or Placement
- Contemporary Issues in International Business 1
- Contemporary Issues in International Business 2

#### **Optional specialism courses**

Choose from Accountancy, Economics, Finance or Real Estate.

#### **Optional modern language**

Choose from Spanish, French, German, Gaelic or Mandarin.



The degree allowed me to go abroad to Korea for a semester, where I was able to learn about a completely new culture, meet new people and have an unforgettable experience. It has also allowed me to gain a new perspective on international business.

Albert Romppanen MA International Business

## WE'D LOVE YOU TO JOIN US

CHOOSE THE UNIVERSITY OF ABERDEEN BUSINESS SCHOOL TO PLAN A BETTER FUTURE TODAY.

UNIVERSITY OF ABERDEEN King's College, Aberdeen, United Kingdom AB24 3FX

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 ✓ study@abdn.ac.uk

f facebook/uoabusschool.com % @uoabusschool

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