

A CIRCULAR SCOTLAND IN EUROPE

SCOTLAND EUROPA

scottish universities
insight institute
mobilising knowledge for a better Scotland

HERIOT WATT UNIVERSITY | EDINBURGH BUSINESS SCHOOL

University of Strathclyde Business School

UNIVERSITY OF ABERDEEN

Can we overcome post-Brexit barriers and achieve social upgrading through a circular economy in Scotland?

09:30-10:00 *Registration and networking*

Learnings from our combined experiences: What are the

10:00-11:00 *enabling and constraining factors to achieving an efficient circular economy in different business contexts?*



Dr Melissa Marques-McEwan
Assist. Prof of Circularity
Edinburgh Business School



Prof Umit Bititci
Prof Business Performance
Edinburgh Business School



Murray Wallace
Circular Economy Business Officer
Aberdeenshire Council

11:15-12:15 *Unpacking circular economy capabilities: a comparison with advances in the countries of the European Union*



Prof Patrizia Gazzola
Prof Management
University of Insubria



Dr Gary Walpole
Director Circular Economy
Innovation Communities (Wales)

12:15-13:00 *Lunch and Networking*

13:00-14:00 *Facilitated discussion: What role do public, and third sector organisations play in the development of a circular economy?*



Prof Audrey Paterson
Director of Postgrad Research
University of Aberdeen



Dr Bill Jackson
Deputy Head of Business School
University of Aberdeen

14:15-15:00 *Between a rock and a hard place: the challenges of achieving social upgrading via a circular economy*



Prof Zaheer Khan
Prof Strategy & Int Business
University of Aberdeen

15:00-16:00 *Networking*

REGISTER FREE!



**Thursday, 7th December
P&J Live, Aberdeen**

East Burn Road, Stoneywood, AB21 9FX

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